

-For Immediate Release-

WOW Woman Of Worth Hits #1 Bestseller! Authored by 15 Influential BC Women

Woman Of Worth is hosting a free celebration featuring an interactive fashion show, African dance and Tina Turner tribute artist, with 100% of book proceeds donated to local women's charity

September 15, 2017 (Vancouver, BC)

Women's empowerment organization Woman Of Worth (WOW Worldwide) is hosting a free event to celebrate their #1 Bestseller in the private Dragon Lounge at Elements Casino on September 16, 2017, 2-4:30pm. Far from a typical book launch, the event will feature a dynamic panel discussion with the authors, an interactive fashion show featuring women of all sizes, African dance, and Luisa Marshall's Tina Turner tribute as seen on *The Oprah Winfrey Show* and *The Ellen Degeneres Show*.

WOW reached #1 Bestseller in three categories: Women in Business, Business Leadership, and Leadership. They were #1 in Movers & Shakers, and #1 in Hot New Releases in Business. Given Hilary Clinton and Maria Sharapova both launched their books on the same day, this accomplishment was extraordinary.

"We're celebrating, and the chocolate will be flowing," announces Christine Awram, WOW Founder and contributing author. "We're demonstrating what happens when women come together to collaborate and empower one another. Together we're stronger."

All proceeds from book sales at the event will be donated to Women Of Value, a non-profit organization supporting female victims of exploitation, violence, and domestic and international human trafficking.

Tickets to this free event in the private Dragon Lounge at Elements Casino (17755 60th Avenue, Surrey) can be found at:

<https://www.eventbrite.com/e/wow-woman-of-worth-bestseller-book-launch-tickets-37433342134>.

Awram reminds everyone that "pre-registration is a must – there's no charge but it's almost at capacity and only a few spots are left."

For more information, visit www.aWomanOfWorth.com